



# FOTO RELEVANCE

Lou Peralta | CV

Born in 1964 in Mexico City. Lives in Mexico City.

## **Education and training**

2021 Format UK International Photography Festival / Portafolio Reviews. United Kingdom.

2021 Medium {Virtual} Review. San Diego, USA.

2021 "Self-Publish & Design Your Own Photo Book with Elizabeth Avedon" workshop. Los Angeles Center of Photography (LACP). USA

2021 "Visual análisis" seminar. With Eugenia Macías presented by Hydra. Mexico City.

2021 Exposure weekend / Los Angeles Center of Photography (LACP) Portafolio Reviews, USA.

2020 Singapore International Festival of Arts Portafolio Reviews, Singapore.

2020 Photoworks Portafolios Match. Photoworks. UK.

2020 Photography valuation workshop: Image and object. Organized by "El Programa Educación para la Conservación del Patrimonio Fotográfico y Audiovisual, la Asociación Amigos del Patrimonio Documental de México, A.C. y el Observatorio Mexicano de Patrimonio Fotográfico". Mexico City.

2020 Art through a collection of artist's letters workshop. Organized by "Toma de palabra. Escritura, humanismo y sociedad". Mexico City.

2020 Social Media Strategies for Visual Artists. Organized by FotoFest. Houston, Texas.

2020 Working with a gallery workshop. Organized by Klompching Gallery and Foto Relevance Gallery. Houston, Texas.

2020 "How stories choose us" conference. Presented by Magnum Agency. FotoFest Houston.

2020 FotoFest 2020 Biennial, portafolio review and seminars attendee. Houston, Texas.

2019 Paris Photo Fair, attendee to fair and talks. Paris, France.

2019 FotoFest Meeting Place Paris, portafolio review attendee. Paris, France.

2019 Creative process in photography given by Fuco Reyes. NODE Center, Berlin.

2019 Photobook as an object workshop given by Yumi Goto. Hydra, CDMX.

2018 Diploma in use, study and dissemination of photographic collections. Hydra, CDMX.

2018 Workshop given by Deborah Klochko, Executive Director & Chief Curator of the Museum of Photographic Arts. San Diego, California. Hydra, CDMX.

2018 Course on Art, politics and activism. NODE Center, Berlin.

2018 Course on Museography and exhibition design. NODE Center, Berlin.

2018 Fotofest 2018 Biennial, portafolio review and seminars attendee. Houston, Texas.

2017 Diploma in Contemporary Photography. NODE Center, Berlin.

2017 Paris Photo Fair, attendee to fair and talks. Paris, France.

2016 Emerging Artist Professionalization Program. NODE Center, Berlin.

2016 Course on photobooks edition and production given by Gonzalo Golpe. NODE Center, Berlin.

2013 Course on contemporary art photography with Juan Curto, NODE Center, Berlin.

1999 Photography workshop given by Sean Kernan at Santa Fe Workshops. USA.

1997 Specialization diploma from the Universidad Intercontinental in Computer Graphic Design. Mexico City.

1996 Workshop on “Faces: a commitment to portraiture,” given by Max Kozloff at the Centro de la Imagen. Mexico City.

1994 Editorial Design course with Swiss typographer André Gürtler at the Universidad la Salle in Mexico City.

1992 Undergraduate degree in Graphic Design with a major in editorial design, from the Universidad Iberoamericana; honorable award for thesis. Mexico City.

Editorial experience as 1987-1994: Art Director, *Foto Forum* magazine. And 1999-2003: Photography Director, Lifestyle Publications.

1986-2017 Photo shoots of the most renowned intellectuals, performers, entrepreneurs and politicians in Mexico. Has photographed the National Opera in the Bellas Artes Opera Theatre, from 2013 to 2018. Involved in the publication of various books and encyclopedias. Photographs appearing in a number of magazines.

### **Solo shows**

2019 Disassemble. Foto Relevance Gallery. Houston, Texas, USA.

1998 Portraits. World of Editorial Photography with Canon. Mexico City.

1997 When the future catches up with us. Kodak Cultural Program. Guadalajara, Mexico.

1990 Observing her observe. Polyforum Cultural Siqueiros. Mexico City.

### **Group shows**

2021 Habitat. 1st León Spring Festival Public Art. Guanajuato, Mx.

2021 3rd annual Art @ CityCentreHou. Weingarten Group + Foto Relevance Gallery. Houston, Texas.

2020 Habitat. Arte and History Museum of Guanajuato + FFiel. León, Guanajuato, Mx.

2020 Utopias femeninas. Patricia Conde Gallery. Mexico City, Mexico.

2020 Restart: Limited Edition Collection. Foto Relevance Gallery (online).

2020 Quarantine Blues. Foto Relevance Gallery. Houston, Texas.

2020 A Conversation between Women: Cecilia Villanueva /Lou Peralta. Mexican Consulate. Houston, Texas, USA.

2019 Feminism for everyone. Red de la Imagen FOTOMÉXICO. Galería Un teatro. Mexico City.

2019 Listed as Buy Now I Make offer. (Online) Foto Relevance Gallery. Houston, Texas, USA.

2019 Holiday Gift Guide from Foto Relevance. (Online) Foto Relevance Gallery. Houston, Texas, USA.

2019 Valentine’s Day 2019 Gift Guide. Foto Relevance Gallery. Houston, Texas, USA.

2017 Fujifilm GFX camera premier. Estacion Indianilla. Mexico City.

2008 100 Years of Photography Tradition in Mexico. Tecnológico de Monterrey. Mexico City.

1995 If I die far from here. Centro de la Imagen. Mexico City.

1995 San Angelinos at heart. Plaza Loreto. Mexico City.

### **Teaching and talks**

2021 Invited to be part of FotobservatorioMx Forum transmitted from Soumaya Museum on the work-group to show my archive. Mexico City.

2021 Invited to share in the Artists Panel in the Professional Development Seminar (online): "Preparing for Online Portfolio Reviews", organized by FOTOFEST. USA.

2020 Invited by Fujifilm to give a talk about "Portrait" on FFIEL (Leon International Festival of Photography). Mexico (Online).

2016 Invited as a speaker about "Opera photography" sponsored by Fujifilm at the World Trade Center. Mexico City.

2014 Invited by Fujifilm to give a talk about the "Mirrorless technology" at World Trade Center. Mexico City.

1998 Invited by Canon to give the lecture "The world of editorial photography with Canon". Mexico City.

1997 Participated in Kodak's cultural program "When the future catches up with us," in Guadalajara. Mexico.

1995 Took part in the conference entitled "100 years of photographic tradition in Mexico" at McCormick Place, Chicago, during the Annual Convention of the PP of A (Professional Photographers of America). USA.

1994 - 1996 Taught courses at Universidad Iberoamericana on Photography; Photography, Editorial Design, and Advanced Graphic Arts. Mexico City.

### **Publications**

2021 50th Anniversary edition of Latitudes Science and Humanities School (CCH) of the Mexican National Autonomous University (UNAM) magazine. Interview and illustration of the magazine with Peralta's works. (Only in Spanish) <https://www.cch.unam.mx/colecciones/latitudes-5>

2021 Catalyst: interviews. Jan 13. [https://www.catalystinterviews.com/interviews/2021/1/13/lou-peralta?fbclid=IwAR10WnAEQJK1jSKTDWe9pDuJXyoK2vg-F\\_jltvvyYITLfbJTFiEOXDxb39M](https://www.catalystinterviews.com/interviews/2021/1/13/lou-peralta?fbclid=IwAR10WnAEQJK1jSKTDWe9pDuJXyoK2vg-F_jltvvyYITLfbJTFiEOXDxb39M)

2017 Fotozoom Magazine Anniversary edition. Mexico.

2016 X-Photographers book. Fujifilm International.

2015 Zoom Magazine Italy. Issue 243.

2015 X-Photographers book. Fujifilm International.

2014 - 2018 Portafolio on Fujifilm's international webpage.

### **Other activities and exposure**

Lou Peralta - Youtube channel: [https://www.youtube.com/channel/UCyfSls1fymM6D12EF\\_nG2uQ](https://www.youtube.com/channel/UCyfSls1fymM6D12EF_nG2uQ)

Visual Conversations: <https://www.visual-conversation.com> Instagram: [https://www.instagram.com/visual\\_conv/](https://www.instagram.com/visual_conv/)

Peralta manages her Photography Archive Collection with 4 Funds: Ana Lourdes Herrera/ photographer (1980-2018) and Foto Forum Magazine Collection Fund; Lou Peralta/ visual artist (2016 - ) Fund; Yolanda Peralta albums and vernacular photography Collection (s.XIX - s:XX) Fund; and Modern and Contemporary Art Collection and photobooks Fund. You can see a glimpse it at fotobservatorio.mx: <http://198.199.101.186/fototeca?id=86> (in spanish)